

FEB 27 2007

GOODWIN | PROCTER

Goodwin Procter LLP
Counsellors at Law
599 Lexington Avenue
New York, NY 10022
T: 212.813.8800**CERTIFICATE OF TRANSMISSION/MAILING**

I hereby certify that this correspondence, and attachments, if any, are being facsimile transmitted to the USPTO at fax number (571) 273-8300 on the date indicated below Attn: Thomas J. Mullen, Art unit 2612.

Francene Sawyer
Francene Sawyer

February 27, 2007

Date

F A X T R A N S M I T T A L

If problems with transmittal, call fax department at 212.813.8800.

Date	Total pages
February 27, 2007	9

To	Company	Fax number	Telephone
Commissioner for Patents ATTN: Thomas J. Mullen, Art Unit 2612	U.S. Patent and Trademark Office	(571) 273-8300	(571) 272-1000

From	Fax number	Telephone
Betsy Kingsbury Dowd	212.355.3333	212.459-7435

Message:

Appl. No. : 10/501,776
 Filing Date: : March 15, 2005
 Inventor(s) : Shniberg, et al.
 Title : System and Methodology for Tracking Objects using Visually Sensible Indicators
 Art Unit : 2612
 Examiner : Thomas J. Mullen
 Atty Docket No. : 104882-000745 US

Submitted herewith are the following items for filing in the above-identified case:

1. This Fax Transmittal (1 page); and
2. Response To Non-Final Office Action (8 pages).

The information contained in this communication is intended only for the personal and confidential use of the designated recipients addressed. This message may be an attorney-client communication from an attorney at the law firm of Goodwin Procter LLP and as such is privileged and confidential. If the reader of this message is not the intended recipient, you are hereby notified that you have received this communication in error, and that any review, dissemination, distribution or copying of this message is strictly prohibited. If you have received this communication in error, please notify us at the telephone number shown above, and return the original message to us by mail. Thank you.

LIBNY/4582767.1

RECEIVED
CENTRAL FAX CENTER

FEB 27 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/501,776
Filing Date: : March 15, 2005
Inventor(s) : Shniberg, et al.
Title : System and Methodology for Tracking Objects using Visually
Sensible Indicators
Art Unit : 2612
Examiner : Thomas J. Mullen
Atty Docket No. : 104882-000745 US

Mail Stop Amendment
Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

*I hereby certify that this correspondence, and attachments, if any,
are being facsimile transmitted to the USPTO at fax number (571)
273-8300 on the date set forth below. Attn: Thomas J. Mullen, Art
Unit 2612.*

Francene Sawyer
Francene Sawyer

February 27, 2007
Dated

RESPONSE TO NON-FINAL OFFICE ACTION

In response to the Office action mailed December 4, 2006, a response to which is due by
March 4, 2007, Applicants respectfully submit the following amendment and remarks:

Amendments to the Claims are provided in the Listing of Claims, which begins
on page 2 of this paper.

Remarks begin on page 7 of this paper.

LIBNY/4580696.1